

# SowBridge

## Registration Information

# Purpose of SowBridge Program

# SowBridge

Breeding Herd Education Series  
2008-2009

*Timely, relevant & convenient learning*



Session cost of \$250 includes all 12 sessions and supporting materials.

Please make checks payable to

**Iowa Pork Industry Center** and send payment and registration to:

**Sherry Hoyer**

**Iowa Pork Industry Center**

**109 Kildee Hall**

**Iowa State University**

**Ames, IA 50011-3150**

Phone: 515-294-4496

Fax: 515-294-5698

**SowBridge registration \$250  
Deadline is October 20, 2008  
to participate in the first session.**

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email Address: \_\_\_\_\_

(Required for non-U.S. mailing addresses.)

### For credit card payment

Credit Card (circle one): Visa Mastercard

Cardholder Name \_\_\_\_\_

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Card Validation Number \_\_\_\_\_

(last 3-digit number on signature strip on back of card)

Signature \_\_\_\_\_

UMN

The educational and informational needs of the pork industry are continuously changing. More specific and current information is needed, but *less time is available towards continual training programs for employees, managers, and owners.* The SowBridge program, modeled after the popular PorkBridge series, is designed to deliver timely and relevant information in a convenient manner. *Programs are delivered over the noon period to maximize learner participation while minimizing interruption of the normal daily work schedule.* It is our hope that increased dissemination of this information will improve understanding and productivity in breeding herds and farrowing systems.

### Questions?

Call one of the following Extension contacts bringing you this program:

*University of Minnesota*

Mark Whitney (507) 389-5541

Lee Johnston (320) 589-1711

*Iowa State University*

Ken Stalder (515) 294-4683

*University of Nebraska*

Don Levis (402) 584-3816

*South Dakota State University*

Bob Thaler (605) 688-5165

*Ohio State University*

Dale Ricker (419) 523-6294

*Purdue University*

Brian Richert (765) 494-4837

*University of Illinois*

Robert Knox (217) 244-5177

*Kansas State University*

Joel DeRouchey (785) 532-2280

*Michigan State University*

Ronald Bates (517) 432-1387

*University of Missouri*

Tim Safranski (573) 884-7994

*North Carolina State University*

Eric van Heugten (919) 513-1116

**November 5, 2008**  
Dr. Bob Thaler, South Dakota State University  
*Composting Mortalities*

**December 3, 2008**  
Dr. John Deen, University of Minnesota  
*Proper Euthanasia of Sows and Piglets*

**January 7, 2009**  
Bob Ivey, Maxwell Foods  
*Breeding Management in Pens and Stalls*

**February 4, 2009**  
Dr. Barb Straw, Michigan State University  
*Crossfostering Approaches and Bump Weaning*

**March 4, 2009**  
Jon Hoek, Belstra Milling Company, Inc.  
*Optimizing Sow Performance Using Rescue Decks*

**April 1, 2009**  
Dr. Joel DeRouchey, Kansas State University  
*Creep Feeding*

**May 6, 2009**  
Dr. Rob Knox, University of Illinois  
*Reproductive Manipulation using PG600*

**June 10, 2009**  
Dr. Ronald Bates, Michigan State University  
*Reproductive Manipulation using Matrix*

**July 1, 2009**  
Dr. Wayne Singleton, Purdue University  
*On-Farm Semen Evaluation*

**August 5, 2009**  
Dr. Tim Safranski, University of Missouri  
*Induction of Farrowing*

**September 2, 2009**  
Matt Davis, Hord Livestock  
*Sow Watch and Piglet Care the First 24 Hours*

**October 7, 2009**  
Dr. Ralph Williams, Purdue University  
*Effective Pest and Rodent Control*



## Who Should Enroll?

People involved in managing or caring for boars, sows, and/or their litters should consider enrolling. This includes owners, employees, technicians, managers, and technical service providers. The series is designed to improve the understanding and application of various tools and techniques involved in daily care of the breeding herd and piglets. If you work in or with breeding and gestation units, gilt development systems, or farrowing barns, this program is for you!

## Why Should You Enroll?

Enrollment in the course gives you access to industry experts and current information. Not only do you get to share in their insights on a topic, but you also can ask questions of the expert and other producers, all from the comfort of your home, office, or swine unit.

Enrollment allows you to participate in an educational opportunity without having to worry about time off from work, travel distance, etc. Participation involves just 45 minutes of your time once a month and you can spend that time at your home, office, or swine unit.

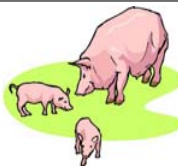
## Are There Limits to the Number of Enrollments?

No. The number of toll-free telephone lines should not be an issue for each session (11:30 a.m. central time). However, early registration is encouraged.

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## How Does the Program Work?

- ◆ One week prior to the scheduled session, participants will receive a CD in the mail. This CD contains the session materials, including any spreadsheets, video clips, publications, etc. provided by the speaker. A complete set of instructions are included with each CD. (The delivery process is slightly different for non-U.S. mailing addresses.)
- ◆ On the day of the scheduled session, participants call a toll-free number to participate in that day's lesson.
- ◆ At 11:35 a.m. central time, the session host introduces the speaker for the day and the session will begin. Participants follow along on their computer as the speaker goes through the visuals.
- ◆ At the end of the formal presentation, (30 minutes in length) time is available for speaker questions and producer discussion. Total program length is approximately 45 minutes.
- ◆ Following each session, participants can continue to ask questions, or respond to other producer questions, via the [sowbridge@lists.umn.edu](mailto:sowbridge@lists.umn.edu) discussion group (for those with e-mail access).

University of Nebraska, South Dakota State University, University of Minnesota, Iowa State University, the Ohio State University, University of Missouri, Michigan State University, Kansas State University, University of Illinois, Purdue University, and North Carolina State University are equal opportunity educators and employers.

**\*\*\* This program is a great way to provide training to your farm staff for minimal time and money—once a month over the lunch period!!!**

## Is There a Limit to the Number of People Per Site?

No. Enrollment is based on one dial-in telephone line. With a speaker phone, you can have any number of people gathered around the computer screen and telephone. The only requirement is that participants must be able to listen on the telephone while viewing the CD.

## Does Participation Require Internet Access During the Session?

No. Each session presentation is on a stand-alone CD. Internet access is not utilized during the sessions. However, e-mail access is helpful if you wish to participate in on-going discussions at [sowbridge@lists.umn.edu](mailto:sowbridge@lists.umn.edu).

## Technology Requirements

- ◆ Telephone access
- ◆ Computer with CD drive

**Get all 12 sessions for only \$250!**

**To participate in the first session, registration must be received by  
October 20, 2008**